

IN PARTNERSHIP WITH UICI FIRENZE ONLUS-APS



WITH THE HELP OF



Audio Descriptions

ARTS ACCESS FOR PEOPLE WHO ARE
BLIND

The Visual Made Verbal

TAUGHT BY JOEL SNYDER, PH.D.
CREATOR OF THE FUNDAMENTALS OF AUDIO
DESCRIPTION AND

Participants will learn how Audio Description (AD) makes performing and visual arts programming, websites and myriad activities more accessible to patrons who are blind or have low vision — and more enjoyable for all.

The program will introduce attendees to the varied AD programs and resources available world-wide including ACB's Audio Description Project website and activities and guidelines/literature established by the Described and Captioned Media Program.

What you will learn:

- how to develop skills in concentration and observation
- using language to conjure images - the art of editing
- how to use the spoken word to make meaning
- tips for bringing audio description to your own organization.

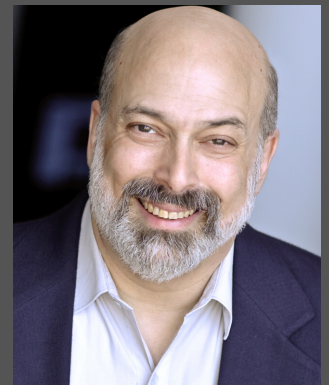
Who Should Attend: all interested in an overview of Audio Description— particularly arts providers (performing arts producers/presenters, museum/visual art professionals), educators, writers, artists, government personnel, tour guides

Content Level: Beginning Prerequisite Knowledge: English and ability to write in native tongue.

If you're interested in making culture accessible to the visually impaired, please send an email to Lynn Cole: lynn.cole.florence@gmail.com .

Space is limited to 30 persons.

Looking forward to meeting you in Florence!



Author, "The Visual Made Verbal; A Comprehensive Training Manual and Guide to the History and Applications of Audio Description" published by the American Council of the Blind

**€400 per person*
3 day workshop:**

***travel, room and board not included**

13-15 FEB 2020:
FLORENCE, ITALY

AT THE ROBERT F.
KENNEDY HUMAN RIGHTS
CENTER
VIA Ghibellina, 12/A50122
FIRENZE (ITALY)